

Entertainment And Sports Lanurance Experts atcanta. DEAREA
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## VIA FACSIMILE

TO:Bob Hammar/Tacd Ouerton
Company: SCA Promodioas
Phone:
Fax Number. 2148603471
FROM: Kelly Price
Date: January 3, 2001
Pages (including this cover page): 1
RE: Disson Furst \& Panners IRO Lance Amsrong

Urgent _X_For Your Revitiv $\qquad$ Reply ASAP Please Comment $\therefore, \cdots$
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Further to our conversation of this moming we would like to proceed with the coverage for the consecutive win bonuses as follows.
$\begin{array}{lr}\text { Win No. } 4 & \$ 1,500,000 \\ \text { Win No. S } & 3,000,000 \\ \text { Win No. } 6 & 5,000,000\end{array}$

Disson Furst \& Partners manage the US Postal Team. They have a contract with US Postal to manage the team for which they are paid $X$ amount of dollars prior ro each year. Obviously, Lance is the key clement in the deal. The US Poscal does not tell Disson how to run the team they just desire similar results. His up to Disson to keep Lance bappy and the ream fired up to supporn him in another Tour de France win.

The 2001 deal with US Postal was done 2 months ago. They were still negotiating with Lance on an extension. It sounds like they had to give him a bigger retainer and less in incentives.

Bottom line Disson Furst does nor have \$400k or 420k to put down thig month on this deal. Really would like to spread this over quly payments this ye.

Bob, they really want to look at increasing that 6 th win to $\$ 10,000,000$. Cld you please let me know if you can do it and at what additional cosr?


